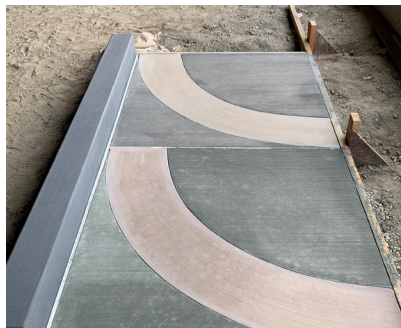




EUCLID CHEMICAL

PROJECT PROFILE

TARGET EXTERIOR CONCRETE



PROJECT DATA

Location – Los Angeles, CA

Application – Colored Concrete

General Contractor – Whiting Turner

Concrete Contractor – Bomel Construction

Concrete Producer – National Ready Mix

PRODUCTS FEATURED

INCRETE COLOR-CRETE™ GRANULAR

Integral Colorant for Concrete

SCOPE OF PROJECT

Application of colored concrete for decorative exterior of retail complex

PROJECT SUMMARY

Euclid Chemical provided the integral color for the colored concrete in this mega Target project in Hollywood, Los Angeles, CA. These colors were tested and verified a few months prior to concrete placement. Utilizing COLOR-CRETE GRANULAR, the contractor was able to create a variety of concrete shades from beige to red and grey, commonly used for Target exterior concrete. These pigments are synthetic iron oxides in granule form for easy flow, low dusting and high stability. These colors meet / exceed ASTM C 979 requirements and comply with ACI 303.1 Standard Specification for Cast-in-Place Architectural Concrete.